



DISCOVER CHILE

WHAT MAKES CHILE A TOP DESTINATION FOR STUDYING ABROAD?

Safety and Quality of Life

Making tremendous progress over the last decades in terms of improving the quality of life of its citizens, Chile's strong public and private institutions guarantee a safe and fulfilling study and travel experience.

- ✓ 97% of international students would recommend studying in Chile.
- ✓ Spanish, Chile's national language, is the second most spoken language in the world.
- ✓ Safest Country in Latin America, UN Development Programme.
- ✓ Chile is one of the 10 countries in the world free from conflict, Global Peace Index



#1 IN LATIN AMERICA



SAFETY

|Global Peace Index|



QUALITY OF LIFE

|UNDP|



COMPETITIVENESS AND INNOVATION

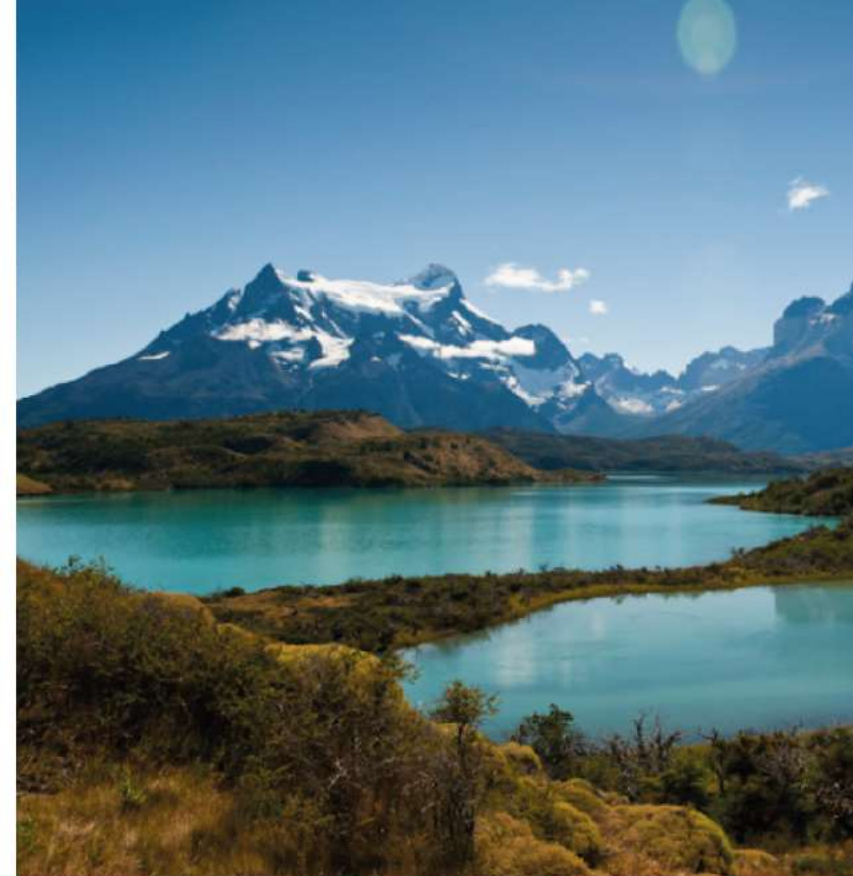
|World Bank, WIPO|



CONNECTIVITY

|GCI|





#1 COUNTRY TO VISIT IN 2018

| LONELY PLANET |

A UNIQUE GEOGRAPHICAL DIVERSITY
FROM PATAGONIA TO THE ATACAMA DESERT
AND FROM THE ANDES TO THE PACIFIC COAST



CHILE: A LAND OF EXTREMES

Spanning over 4300 km from north to south, Chile is home to a pure and unexplored nature, a territory of extreme landscapes from which new adventures and perspective arise.

- ✓ #1 World's top travel destination, 2018, Lonely Planet.
- ✓ Patagonia, one of the Top Ten Travel Adventures for 2016, Forbes.com
- ✓ Atacama Desert, 2nd in the 52 Places to Go in 2017, The New York Times.
- ✓ #1 World's top adventure tourism destination 2016, 2017 and 2018, World Travel Awards.

10 CHILEAN UNIVERSITIES

OF WHICH RANK AMONG THE BEST IN LATIN AMERICA

WITH MORE THAN 5.000 MAJORS PROGRAMMES





YOUR EXPERIENCE
BEYOND STUDYING

Learn Chile



What is Learn Chile?

- Learn Chile is a country brand, made up of **23 higher education institutions**, who along with the Government (ProChile), promote our country as an **excellent destination for international students**.



**YOUR EXPERIENCE
BEYOND STUDYING**

23 INSTITUTION ASSOCIATED WITH LEARN CHILE



Duoc UC
(IP y CFT)



Universidad Católica
de la Santísima
Concepción



Universidad de
Magallanes



Universidad Mayor



INACAP
(IP, CFT y Universidad)



Universidad Católica
del Maule



Universidad de
Santiago de Chile



Universidad Metropolitana
de Ciencias de la Educación



Pontificia
Universidad Católica
de Valparaíso



Universidad Central
de Chile



Universidad
San Sebastián



SANTO
TOMÁS

Santo Tomás
Educación Superior
(IP, CFT y Universidad)



Universidad de la
Frontera



Universidad de
Valparaíso



Universidad Técnica
Santa María



Universidad
Autónoma de Chile



Universidad de la
Serena



Universidad
del Bio-Bio



Universidad Tecnológica
Metropolitana



Universidad
Bernardo O'Higgins



Universidad de los
Andes



Universidad
del Desarrollo



Universidad
Viña del Mar

Chilean Universities	Japanese Institutions	Date	Area and agreement
University of Chile	Japan Advanced Institute of Science and Technology (JAIST)	28.11.97	Department of Physics and Math. Area: Information Science and science of materials.
	Nippon Foundation	18.03.02	Framework agreement. Area: Scholarship funds SYLFF in social science and humanities. (U. of Chile programs)
		06.04.17	Framework agreement. Area: Scholarship funds SYLFF in social science and humanities (master's and doctoral-level)
	Nippon Telegraph and Telephone Corporation (NTT)	14.11.94	Department of Physics and Math. AccssNova Program.
		05.11.01	Renewal specific agreement.
		15.01.03	NAOJ/NTT and U. of Chile specific (National Astronomic Observatory of Japan)
		29.06.07	Renewal specific agreement.
	Nagoya University	09.01.03	Department of Physics, Math and Astronomic investigation.
	Technological university of Nagaoka	24.03.05	Framework agreement and specific in department of Physics and math (exchange programmes)
		24.03.08	Renewal specific agreement.
		05.07.18	Renewal specific agreement.
		20.11.18	Renewal specific agreement. With department of Physics and Math

Chilean Universities	Japanese Institutions	Date	Area and agreement
University of Chile	University of Tokyo	16.01.03	Framework agreement. Specific department of Physics and Math in academic and cooperation exchange and specific in Astronomic investigations.
		07.08.09	Framework agreement renewal and specific department of Physics and Math renewal.
		09.01.13	Exchange Progammes.
		16.01.13	Framework agreement renewal.
	Tokyo Dental and Medical University (TDMU)	21.06.11	Specific with Medical department.
		10.03.14	Specific with Medical department and Las condes Hospital.
		26.11.15	Specific renewal with Medical department and Las Condes Hospital.
	University of Tsukuba	28.01.81	Framework agreement. Area: International study programs and Public Policies.
		29.04.94	Framework agreement renewal.
		31.03.97	Specific International study programs institute.
		05.08.04	Framework agreement and specific exchange programmes in economic and business department.
		30.10.09	Framework agreement renewal.
		04.08.14	Framework agreement and specific exchange programmes.
		15.07.15	Letter of Intent.
		12.10.16	Specific with advance investigation of education center.

Chilean Universities	Japanese Institutions	Date	Area and agreement
University of Chile	University of Waseda	30.07.93	Framework agreement.
		25.06.04	Framework agreement renewal and Specific Exchange Programmes
	University of Okayama	06.10.17	Specific in Dental department.
Pontifical Catholic University of Chile	University of Waseda	2001	Framework agreement
	University of Sophia		Framework agreement
University of Temuco	Tokyo University of Marine Science and Technology	16.10.13	Framework agreement
Alberto Hurtado University	University of Sophia		Framework agreement



BROAD AND DIVERSE ACADEMIC OPPORTUNITIES

Chile is home to many institutions, 10 of which rank among the best in Latin America, according to The World University Rankings. They offer a wide variety of academic options, including:

- ✓ Flexible and diverse exchange programs.
- ✓ Short-term programs for international students.
- ✓ Individualized and tailor-made programs.
- ✓ Spanish and Latin American culture courses.
- ✓ Undergraduate and graduate programs in all areas of study.



UFRO: SPANISH AND LOCAL CULTURE COURSES

- ✓ *Mapuzungun courses (Mapuche native language).*
- ✓ *Mapuche culture and society.*
- ✓ *Delicately woven on a narrow traditional loom.*
- ✓ *Regional press and memory.*





UVM: SPANISH AND CHILEAN WINE

- ✓ Three weeks of courses.
- ✓ 45 hours of Spanish classes.
- ✓ Wine tasting.
- ✓ Culture activities.
- ✓ How to make wine.



PUCV: PRE-COLUMBIAN ART AND SOCIETIES

- ✓ Courses in English.
- ✓ Pre-Columbian Latin-American culture.
- ✓ How to understand the pre-Columbian culture, society, art, economy and social organizations.



PUCV: LATIN AMERICAN GENDER

- ✓ Principal concepts and theories of Latin-American gender
- ✓ Course in english





UMAG + PUCV: FOREST AND CLIMATE CHANGE ON CHILEAN PATAGONIAN AND MEDITERRANEAN

- ✓ Summer program.
- ✓ See the climate differences between Chilean Patagonia and Mediterranean.
- ✓ Studying the trees by means of dendrology.
- ✓ Climatic change and their consequence to the forest



Learning Spanish in Chile

SPANISH

ONE OF THE MOST WIDELY SPOKEN LANGUAGES IN THE WORLD





Learning Spanish in Chile

- The Chilean Universities offer Spanish programs in different levels and extention.
- This programs can be taken without any previous knowledge about this language, just in advance courses.



Market Trends Recommendation

Considering that Chile still has practically no presence in the university market in Japan, here are some recommendations that we consider should be taken into account, if the country's objective is to increase the number of Japanese students in Chile:

Macro

1. Conduct a thorough review of all agreements and memoranda signed by both governments, between universities, etc. for the past 30 years. In order to have a clear registry of which programs have been successful, which are active without any movement and those that have not prospered.
2. Prioritize the Japanese market, arrange MOU with international public organizations such as JICA (Japan International Cooperation Agency) or the Ministry of Education to encourage the student exchange between Chile and Japan. For example, create a "Chile-Japan Exchange Program for the Strategic Global Partnership".
3. Generate a public-private marketing strategy that allows to publicize the Chilean offer and how to access it.

Micro

1. Generate a strategy, which basically differentiating the offer from the long-term and short-term courses and programs. These international programs must be in English, with the additional component of learning Spanish intensively (for example 40 hours, obtaining a certification, preferably of international recognition). Introduce programs that are of mutual interest to Chile and Japan, meaning issues such as mining (extraction, smelting, robotics, Artificial Intelligence, etc.), astronomy (Jaxa), natural disaster studies (earthquake and tsunami), and intensive agriculture.
2. Work on double degree programs
3. Carry out a marketing campaign that shows the programs, with materials such as video, brochures, and seminars in Japanese, English and Spanish.
4. Be present at the study fairs in Japan with stands, make presentations and carry bilateral meetings. (eg World Ryugaku Fair)
5. Carry marketing campaigns for high school students to introduce them to the Spanish-speaking world in Latin America, highlighting the security that Chile has.

In the future, create an educational institution only in Chile or Latin America, an Alliance of the Pacific for example, equivalent to Instituto Cervantes (Spain), British Council (United Kingdom), Instituto Goethe (Germany) to spread our culture and generate new businesses.



As for the agreements established between Chilean and Japanese universities, the University of Chile historically leads in establishing relations with Japanese educational institutions (see annex).

Although Chile still has a small presence in the university service sector in the Japanese market, there are several agreements and framework agreements between Chile and Japan. It will be extremely important to reactivate non-active agreements and increase the flow of students between Chile and Japan. This will not only support in this particular sector but to become the engine to know both countries in the different industries in general. The network of contacts will finally become new businesses and investments etc. This is especially relevant for Chile and Japan since they are countries that are physically very distant.

Besides the agreements between Chilean and Japanese universities, under the “Inter University Exchange Project” program by Japan Society for the Promotion of Science, they offer several programs that Chilean students can participate in (see annex 2).

Motivations and benefits

- Learn the 2nd language most popular on the world, important to know multiple cultures and have more oportunities
- Chile is the entrance door to latin america, thanks to ours FTA.
- Chile is the perfect place to live and know more about the culture and all the turistic places that are matchless
- You can try another culture, and have an internal growth, because you can experiment how is live in another country at the other side of the ocean.



HALF YEARLY AND EXCHANGE SPANISH PROGRAMMES



- Half yearly programmes from March to June, and from August to December.
- Give you a better access to Chilean Culture and Latin-American, through the daily life and complementary courses.
- Depends on your Spanish level, you can take different level courses in areas like Spanish teacher, Translation and Interpreting, Hispanic Literature etc.

Spanish certifications

- Most of Chilean institutions offer the **DELE certification Program**, associated with **Instituto Cervantes**.
- This diploma certificate that you can speak fluent Spanish, just for the nonnative speakers.
- **DELE diploma are value for life.**



Chilean students who came to Japan to Study (2014 to 2018)

	2014	2015	2016	2017	2018
Postgraduates studies	20	24	25	23	25
Undergraduate Programs	13	12	17	12	11
Specialist training	3	2	3	3	4
Prepared	0	0	0	1	1
Total	36	38	45	39	41
Japanese Language school	5	3	7	10	18

Japanese students who studies in Chile, how long and what they study (2017)

	Total	Less than a month	1 to 3 months	3 to 6 months	6 to 12 months	More than a year
Humanities	2	0	0	0	0	2
Social Science	3	2	0	0	1	0
Science	6	5	1	0	0	0
Engineer	14	11	1	0	2	0
Agronomy	2	2	0	0	0	0
Public Health	4	0	2	2	0	0
Others	5	3	0	1	1	0
Total	36	23	4	3	4	2

Japanese Students Around the world (2017)

Pais	Menos de un mes		Más de 1 mes y menos de 3 meses		Más de 3 meses y menos de 6 meses		6 meses o más y menos de un año		1 año o más		Desconocido		Total	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Asia	31,597	26,688	1,855	1,474	3,234	2,652	2,629	2,675	347	421	63	80	39,725	33,990
Medio oriente	226	89	22	40	21	12	35	19	20	34	-	1	324	195
Africa	332	271	92	88	50	46	47	35	13	19	3	-	537	459
Oceanía	6,500	6,625	3,264	2,668	1,506	1,467	1,545	1,541	202	223	106	69	13,123	12,593
América del Norte	14,916	15,141	2,846	2,710	4,906	4,655	5,361	5,487	793	983	145	147	28,967	29,123
América Central y del Sur	500	417	46	149	86	45	171	160	58	51	1	4	862	826
Europa	12,758	11,078	2,270	1,939	1,848	1,743	3,745	3,597	582	718	53	42	21,256	19,117
Otros	47	42	9	1	38	29	171	155	7	7	235	316	507	550
Total	66,876	60,351	10,404	9,069	11,689	10,649	13,704	13,669	2,022	2,456	606	659	105,301	96,853

ACADEMIC OFFER

	Duoc UC Professional Institute	INACAP	P. Universidad Católica de Valpo	Santo Tomás Higher Education	Universidad Autónoma de Chile	Universidad Bernardo O'Higgins	Universidad Católica del Maule	Universidad Católica de la Santísima Concepción	Universidad Central de Chile	Universidad de La Frontera	Universidad de La Serena	Universidad de Los Andes	Universidad de Magallanes	Universidad de Santiago de Chile	Universidad de Valparaíso	Universidad del Bío-Bío	Universidad del Desarrollo	Universidad Mayor	Universidad Metropolitana de Ciencias de la Educación	Universidad San Sebastián	Universidad Técnica Federico Santa María	Universidad Tecnológica Metropolitana	Universidad Viña del Mar
Education	UP	UP	UP	UPT	U	UP	UP	UP	UP	UP	UP	UPSe	UPTe	UPS	U	UP	UP	UP	UP	UPe			UPSe
Arts and Humanities	UP	UT	UPe	U	UP		UP	UP		UP	UP	UPSe	UPTe	UPS	UPS	UPe	UPe	UP	UP	UP	UPSe	U	UPSe
Social Sciences	UP		UPe	UPT	UP		UP	U	UP	UPe	UP	PS	UPS	UPS	U	U	P	UP	UP	UPSe	UTP	UPSe	
Journalism and Communications			UPe	UT	UT	U		UP	UP	UP	UP	UPSe	UP				UP		UP		U	US	
Business Administration	U	UPT	UP	UPS	UPT	UP	U	UP	UP	Ue	UP	UPSe	UPT	UPS	US	UP	UP	UPS		UP	UPSe	U	UPSe
Law	U		UP	UPT	UP	UP	U	UP	UP	UPe	U	UPSe	U	UPS	UP		U	UPDT		UP			UPSe
Natural Sciences	U		UP	UPT	P	U	U	UP		UP	UP	U	UPTS	UPS	UP	UP	UP	P	UP	U	UPTSe	UP	PSe
Mathematics and Statistics	UP		UP	U	U	U	UP	P		UP	UP		U	UP	UP	UP	UP	UP	U	U	UPTe		
Information and Communication Technologies	UP	UPT	UP	UT	UP		UP	U		UPe	UP	UP	UT	UPS	UP	UP	UP	UP		U	UPTe		Ue
Engineering and Industry	U	UPT	UP	UT	UP	U	U	UP	UP	UPe	UP	UPSe	UPT	UPTS	UP	UP	UP	UP		U	UPTe	U	Ue
Architecture and Construction	UP	UPT	UP	T	U		UP		UP	UP	U		UT	UPS	UP	UP	UPDT		U	UTS	U	UPSe	
Agriculture, Forestry, Fishing and Veterinary	UP	UT	UP	UPT			UP			UP	U		UT	S	UP	UP	UP				U	US	
Health and Wellness	UP	UT	UP	UPT	UP	U	UP	UP	UPe	UP	UP	UPSe	UT	UPS	UPS	UP	UP	UP	U	UP			UPSe
Services		UPT		T						Se			TU		U				U			UP	US
Other areas of study	P		UPS	UPT	U	U	P	P		US		UPS	UTS	UPS	UP	U	e	US					Se
Spanish Programs		S	US	S	S	S		S		S		S	U	U	S	US	S	S		S	US		S

U= Undergraduate Degree & Professional Program | T= Technical Programs

P= Post Graduate Programs | e= Taught in English | S= Short Term Course



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