

2020 EDU-Port Symposium Report on Pilot Project (2)

Introduction of Japanese-style Instrumental **Music Education in Primary Education in** Vietnam and Egypt

Yamaha Corporation

Recorder Trial Project for Musical Instruments to 2016 Certified / Vietnam **Take Root in Primary and Secondary Music Classes In-service Training for Musical Instruments to Take** 2018 Supported / Vietnam **Root in Music Education in Vietnam** Introduction of Japanese-style Instrumental Music 2020 Supported / Egypt **Education in Primary Education in Egypt**

KIYOTA Akifumi Asia-Pacific Sales Division Yamaha Corporation

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2016 Certified / 2018 Supported Projects

Initiatives in Vietnam

Introduce Instrumental Music Education into the New Educational Curriculum in Schools Across the Country Beginning September 2020

Project Background / Local Needs

Music Education in Primary and Secondary Schools in Vietnam (at start of project)

- Music was available as a subject
- However, instrumental music education was yet to be introduced
- Local education officials were aware that demand existed for instrumental music education



Class without Musical Instruments

XAMAHA



Main Initiatives





1. <u>Through the establishment of a recorder club, acquire a track record of</u> <u>implementing instrumental music education into practice</u>

2. <u>Build a structure that enables continuous training for local music teachers</u>

- Collaborate in Curriculum
 3.
 Provide support for insectional curriculum

 Creation
 Creation
 - Provide support for instrumental music education to be incorporated into the educational curriculum at time of curriculum revision



1. <u>Through the establishment of a recorder club, acquire a track record</u> of implementing instrumental music education into practice

(**) YAMAHA

- Develop localized teaching materials
- Organize a recorder festival
- Execute a MOU with the Ministry of Education and Training to form a recorder club

Project Details / Results (1) Establish Recorder Club

Develop localized teaching materials

Organize a recorder festival

Provided student textbooks + teacher manuals





"Desire to learn voluntarily" Appeal to the fun with localized teaching materials

Co-hosted event with the Embassy of Japan in Vietnam

XAMAHA



Create momentum for implementation by providing an occasion to perform

Promoted introduction of recorders and laid the foundation for instrumental music education

Project Details / Results (1) Establish Recorder Club

Execute a memorandum of understanding with the Ministry of Education and Training to form a recorder club

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• Agreed to conduct training at schools



Signing Ceremony

Ultimately, recorder clubs were formed in a cumulative total of 275 schools





2. <u>Build a structure that enables continuous training for local music</u> <u>teachers</u>

- Provide training courses for schoolteachers (six total courses)
- Observe the Japanese School of Hanoi
- Establish an instrumental music education course at the Hanoi National University of Education

Project Details / Results (2) Improve Teacher Skills



Build a cascade model training structure that can be automated for local use

- Hired and trained six local instructors to be at the core (core-instructors)
- Training of schoolteachers and students will be conducted primarily by core-instructors
- Teacher training will be hosted by the Ministry of Education and Training, and our company will support the dispatch of instructors



Project Details / Results (2) Improve Teacher Skills

In-service training for current music teachers

Observe the Japanese School of Hanoi

Recorder performance and teaching method training



Lecture attended by 400 people from 200 schools in 10 cities

On-site observation of Japanese-style education



Made possible with support from the Japanese School

Project Details / Results (2) Improve Teacher Skills

Establish an instrumental music education course at Hanoi National University of Education

- Conducted lecture on "Teaching Methods for Instrumental Music" to students interested in being teachers
- For second and third-year students in the Faculty of Arts (music major)

Lecture for students seeking to become teachers at Hanoi National University of Education



Attended by cumulative total of 77 people

Built a structure for teacher training to continue with local personnel only





- 3. <u>Provide support for instrumental music education to be</u> <u>incorporated into the educational curriculum at time of</u> <u>curriculum revision</u>
 - Local dispatch of music education personnel
 - Accompany local music education staff on visits to Japan
 - Professor Ogawa at the Yokohama National University assigned as a foreign consultant

Project Details / Results (3) Collaborate in Curriculum Creation

Accompany local music education staff visits to Japan

Introduce Japanese stakeholders in response to interests



Primary school visit



Textbook publishing company visit

Assignment of Professor Ogawa from Yokohama National University as a consultant

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Assignment as foreign consultant in conjunction with educational curriculum revision



Promote the introduction of instrumental music education from the inside

Source: https://www.ynu.ac.jp/hus/kokusais/18804/detail.html

By responding to the interests of the local government officials, gather understanding of the importance of instrumental music education

Current Status



Instrumental music education began in primary schools in September 2020

- Original goals were achieved in an ideal manner
- Specific business contributions are forthcoming
- Continue efforts for project to take root as unforeseen circumstances can happen during these early days

Textbooks for new educational curriculum



Began learning using both western and traditional instruments

Cooperate in training programs hosted by the World Bank



Continue to cooperate with teacher training activities

Project Controls



Appeal of the project's Japanese-style education

- Awareness of "comprehensive character education" through instrumental music education
- Advancement and expansion of the culture of music by practicing instrumental music at schools





2020 Supported Project

Initiatives in Egypt

Establish recorder classes at Egypt-Japan Schools (EJSs) to promote the spread of instrumental music education

Project Background

- Instrumental music classes are not provided at school
- In general, education leans heavily on academic ability and cramming, and there is awareness regarding challenges in the development of sociality, cooperativeness, and discipline (noncognitive abilities), etc.



Provide support to offer recorder classes

Establish a methodology to improve non-cognitive abilities through music and instrumental music education

Plan

- 2020: Select 10 pilot schools from EJSs that promote Japanese-style education Organize recorder training for teachers
- 2021: Begin recorder class trials
- 2022: Hold class concerts and report on the verification results of non-cognitive skills measurement method

Through this project, obtain an understanding of the importance of instrumental music classes, and expand to all EJSs and regular public schools



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Recorder training for local music teachers (online)

- First session:
- Second session onwards:

Online session between two venues in Japan and Egypt Online session where all instructors & trainees participated from home due to worsening pandemic

First training session











EDU-Port Japan

Looking back over the last five years and looking forward to the next five years



Looking back over the last five years

- The understanding and support from the relevant ministries and agencies regarding our company's activities
 - Beginning of the project: Effects of EDU-Port Project
 - During the project:

Activities progressed smoothly with support from the Embassy of Japan (co-hosting of events, attendance by embassy officials at training sessions, etc.)

Expectations for the next five years

- Mechanism for ministries and agencies to inform local government needs to private corporations
- Match up academic institutions with private corporations



Thank you for your kind attention

KIYOTA Akifumi Yamaha Corporation inquiry_school_prj@music.yamaha.com